



# HIGH DEFINITION GOLF™

## HOTELS & RESORTS

### HOTELS & RESORTS – DISCOVER THE POWER AND ATTRACTION OF HIGH DEFINITION GOLF™

- Generates revenue – rent at \$40/hr -or- offer as a complimentary upscale amenity
- Enhance food and beverage sales
- Ideal recreational activity for business travelers, professional conference and event attendees
- Provides an incentive for guests to remain in the hotel
- Differentiates hotel/resort from those with only standard amenities and promotes guest loyalty
- Looks and plays like real golf – the only thing more realistic, is the course itself
- HD Golf™ system can also be used as an HDTV compatible, surround sound theater for presentations, sporting events and movies
- Easy-to-use
- Virtually maintenance-free



“We are thrilled with the versatility that our High Definition Golf simulator provides us. From the impact it has on our guest’s experience, to the benefits it provides our Professional staff. Our simulator has been a valuable addition to our resort and gives us a real competitive advantage.”

Joel Paige

*General Manager – PGA National Resort*



Royal Spa Kitzbühel Hotel  
*-Kitzbühel, Austria*



PGA National Resort & Spa  
*-Palm Beach Gardens, Florida*



JW Marriott Marquis  
-Miami, Florida

## High Definition Golf™

In the United States alone, it is estimated that there are now over 30 million golfers.\* A large percentage of business travelers are also golfers. As a result, golf simulators have become a very popular amenity for upscale hotels and resorts looking to cater to their discerning clientele.

Golf simulators provide more recreational “bang for the buck” than most other hotel and resort amenities such as swimming pools and exercise rooms. In addition, golf simulators require less space and are less expensive to purchase, operate and maintain than other amenities. A golf simulator will distinguish your property from the competitors and will generate loyal clients that will spend more time in the hotel or resort.

High Definition Golf™ from Interactive Sports Technologies is the world’s most amazing golf simulator. It is the only virtual golf system that looks and plays like the real golf. Every tree, bunker and hazard is faithfully reproduced exactly as you would see it if you were playing the actual course!

\*National Golf Foundation

### Hotels and Resorts can benefit from the wide appeal of High Definition Golf™

- High quality, interactive entertainment
- Enhances recreational facilities and provides an upscale recreational activity for affluent business travelers, many of whom are golfers
- Allows guests to practice/play golf regardless of weather or time of day
- Unique capability to feature golf courses owned by hotel/resort – high quality, interactive promotion of all your golf properties
- As easy-to-use as an ATM machine
- On-screen Ad Kit promotes golf/travel packages, resort specials and other amenities, via on-screen advertising with much higher impact than traditional advertising methods including stationary signage and traditional print advertising



- Space efficient – exceptional entertainment value in a relatively small amount of space with no construction required; room can also be used for other functions
- Virtually maintenance-free – easier to maintain than a swimming pool or exercise room

### Play

- A fantastic selection of the world’s most scenic, challenging and exciting championship golf courses including Pebble Beach®, Pinehurst, Kiawah Island, Harbourtown, Troon North, Bethpage, Banff Springs and many more
- Wide selection of competition formats including stroke play, match play, scramble, best ball, and others

### Practice

- HD Golf™ is loaded with driving ranges and practice greens for chipping, pitching and putting
- Take your new swing onto the course and practice on your favorite holes or use the distance incremented practice holes

### Compete

- Create your own engaging “Closest-to-the-pin”, “Longest drive”, “Hole-in-One contests”
- Skill-based games include Field goal challenge and Break the glass

LEARN HOW HIGH DEFINITION  
GOLF™ CAN WORK FOR YOU  
CALL US AT 1-866-323-0095 OR VISIT US  
ONLINE AT [WWW.HDGOLF.COM](http://WWW.HDGOLF.COM)



HIGH DEFINITION GOLF™

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