



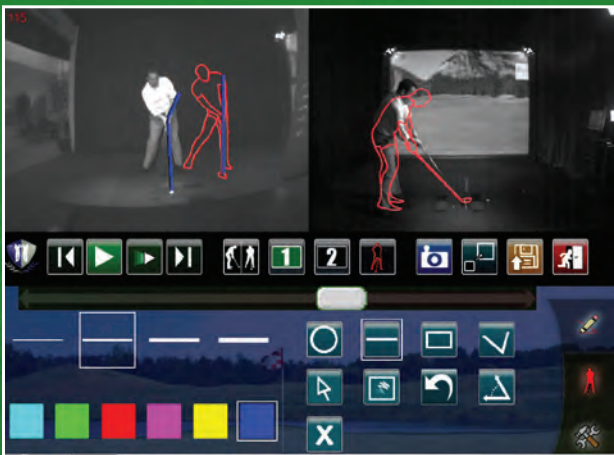
# HIGH DEFINITION GOLF™

## GOLF COURSE CLUBHOUSES

### BOOST REVENUE, MEMBERSHIP AND EXCITEMENT THE HIGH DEFINITION GOLF™ ADVANTAGE

- The industries most advanced computer vision ball & club tracking
- Looks and plays like real golf – the only thing more realistic is the course itself
- Fully integrated professional tools for golf instruction and club fitting – all operate seamlessly (plug-and-play) from one computer
- Play, practice, compete – extensive selection of world famous championship golf courses, driving ranges, chipping/putting greens,
- Generate excitement with “Closest-to-pin” and “Longest drive” competitions
- Allow your members to play golf regardless of the weather or time-of-day
- Generate revenue or offer as a free amenity to members – rent at \$30 or \$40/hr or offer memberships for multiple months
- Easy-to-use – no need to fiddle with complex systems
- On-screen ad kit – promote upcoming events and “specials”
- HD Golf™ system can also be used as an HDTV compatible, surround sound theater for presentations, sporting events and movies





HD Golf™ Video Swing Analysis

Driver	3 wood	5 wood	3 iron	4 iron	5 iron							
Shot Dist. (yards)	Rail Speed (mph)	Club Speed (mph)	Smash Factor	Launch Angle (deg)	Horiz. Angle (deg)	Club Path (deg)	Spin Rate (rpm)	Spin Axis (deg)	Club Impact	Max Flex (%)	Min Flex (%)	
Average	244.04	149.86	71.65	0.93	11.53	3.46	0.76	4590.32	7.87	---	1.74	-2.95
Shot #7	220.84	146.51	52.90	2.80	14.73	-0.25	10.5	106723.90	17.85	C	1.69	-2.38
Shot #6	257.42	150.78	118.03	1.28	11.75	3.36	1.9	3376.52	7.49	H	1.47	-2.20
Shot #5	249.01	143.26	105.75	1.35	18.68	2.85	5.4	3593.51	8.62	T	1.63	-2.28
Shot #4	218.11	143.50	113.90	1.26	12.05	3.15	3.0	17408.95	12.60	H	1.76	-2.58
Shot #3	239.94	140.10	108.94	1.29	18.83	10.30	6.1	13576.39	-3.28	C	2.70	-2.24
Shot #2	273.95	159.13	114.78	1.39	11.59	4.25	4.8	13456.18	1.59	H	1.82	-2.38
Shot #1	261.56	149.79	102.55	1.46	14.69	3.82	3.2	12589.32	-3.46	C	1.90	-2.18

HD Golf™ Club Fitting

## BENEFIT FROM THE WIDE APPEAL OF HIGH DEFINITION GOLF™

- Enhance food and beverage sales
- Provide extra incentive for members to stay in the clubhouse
- Increase golf instruction capabilities and revenue
- Allows members to practice/play golf regardless of weather or time of day
- Increase overall club membership
- Unique capability to feature your golf course – high quality, interactive promotion of all your golf properties
- On-screen Ad Kit promotes specials and other amenities, via on-screen advertising
- Space efficient – exceptional value in a relatively small amount of space
- Easy installation – no construction required; room can also be used for other functions
- Virtually maintenance-free

## INTEGRATED SOFTWARE & ACCESSORIES:

- Tools and accessories include: club fitting, equipment comparison and video swing analysis
- All are seamlessly integrated (“plug & play”), easy-to-use, and operate from a single computer and touch screen interface
- No need to purchase multiple systems when one will do

## EASY-TO-USE:

- Very easy to operate via touchscreen – as easy to use as an ATM

## SUPERIOR RELIABILITY:

- HD Golf™ simulators utilize only high quality, business/industrial-rated components including cameras, projectors and computers
- HD Golf™ simulators are famous for reliability, with the most robust, field proven computer vision based ball/club tracking in the industry and will continue to operate at 100% efficiency when you need them most
- Remote diagnostics – at a push of a button, be in touch with the engineers who built the system

## LEARN HOW HIGH DEFINITION GOLF™ CAN WORK FOR YOU

CALL US AT 1-866-323-0095 OR VISIT US ONLINE AT [WWW.HDGOLF.COM](http://WWW.HDGOLF.COM)

## ADVANCED COMPUTER VISION BALL & CLUB TRACKING:

- HD Golf™ pioneered computer vision technology in the golf simulator industry
- HD Golf™ simulators make more measurements, more accurately than any other simulator – by far (e.g. club face angle 0.1° open)
- Allows customers to play shots the same way they would on the real course

## EXPERIENCE THE REALISM:

- Our revolutionary image processing software combines high resolution digital images, satellite data and geophysical data into 3D models to produce a totally realistic indoor golf experience
- HD Golf™ looks and plays like you are on the actual golf course - competitive systems use conventional 3D graphics that look like kids' video games



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